

CYBER & GEOPOLITICAL RISK REPORT



**STRATEGIC CYBER RISK
ADVISORY**

WHY SHOULD ORGANISATIONS BUILD CYBER AND GEOPOLITICAL RESILIENCE?

Geopolitical and economic uncertainty around the world is exacerbating the threat of potentially catastrophic cyber attacks, increasing the risk for businesses, that operate in various jurisdictions around the globe.

In the past year, geopolitical risk roared back to the centre of world affairs, upending supply chains and disrupting major industries ranging from energy to finance. New technologies are also evolving quickly, and with these, come new vulnerabilities, which attackers – some of whom have strong geopolitical motives – are often swift to exploit. In this geopolitically uncertain environment it is critical for business to enhance their security posture and oversee geopolitical risks.

The ultimate goal of the cyber and geopolitical risk report is to create corporate geopolitical risk knowledge, and link geopolitical and cyber risks with a strategic vision, in order to feed the decision-making process and enhance geopolitical and cyber resilience, so your organization can navigate through turbulent times and sustain growth with a competitive edge.

The Cyber & Geopolitical Risk Report can deliver valuable insights in regards to:

- Identifying unfolding geopolitical risks and opportunities to business operations that can support an informed investment, expansion, acquisition, and partnership decisions.
- Ensuring synergy between strategy, risk management and operations in building geopolitical resilience and crisis preparedness, and developing a cross-department geostrategic expertise.
- Raising geopolitical thinking, awareness, and expertise across the board and C-level executives.
- Incorporating geopolitical risk analysis into the organisation's portfolio management process and strategic planning.

CYBER & GEOPOLITICAL RISK REPORT: TYPES AND COMPONENTS

Principal report

Recommended on a quarterly basis (4 reports per year, 1 report per quarter) due to the volatility of the international environment.



- The principal report outlines the latest cyber and geopolitical trends written in a non-technical language that helps boards and C-level executives to navigate in this highly complex threat landscape.
- Our exclusive report provides in-depth coverage of the latest trends & regulations that offers the company valuable insights and provides your organisation with a competitive edge in everything from cyber over geopolitical to latest regulations within cyber security.

Country-specific reports



- Detailed analysis of the cyber and geopolitical risks in the jurisdiction your organization operates in, interconnectedness, and possible implications for your organisation's assets.
- Overview of the potential travel and physical risks.

Country report structure

- Group 1 countries: Europe, USA, Canada, Australia
- Group 2 countries: South America
- Group 3 countries: Africa, Middle East, Asia-Pacific region

WHY A CYBER & GEOPOLITICAL RISK REPORT?

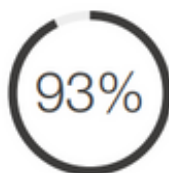
A Strategic Return on Investment

- Our report increases cyber and geopolitical trend awareness which offers your organisation in-depth knowledge, which is crucial for the decision-making processes considering the volatility of modern geopolitical risks and their spill-over effect onto the cyber domain.
- Improsec's Cyber & Geopolitical Risk Report translates complex issues into simple terms, while highlighting potential strategic risks, that can bridge the gap between CISO/CIO and Senior Management in communicating risk, this can facilitate mutual cooperation towards creating better cyber posture.
- For European organisations, the Cyber & Geopolitical Risk report could be an important addition in becoming NIS2/DORA compliant. The report is especially helpful for Board and Senior Management to demonstrate basic cyber hygiene as stated in the directive.



Time, language and value

- Our reports cover the latest trends and risks, so a company's Board and C-level executives can get an overview about the latest developments across all the jurisdictions where company operates and stay ahead of the game.
- The risk/cost-based language facilitates efficient communication in a non-technical language between the board and C-level executives, that offers the organization a strategic overview within minutes.



Cyber leaders

Business and cyber leaders believe global geopolitical instability is **moderately or very likely** to lead to a catastrophic cyber event in the next two years.



Business leaders

WHAT ADVANTAGES DOES KNOWLEDGE OF GEOPOLITICAL RISKS CREATE FOR BUSINESS?

- Emergence and early entering of newly emerged markets
- Competitive advantage
- Reduced dependence on certain geographical locations and suppliers & diversification of geopolitical risks
- Better resilience and geopolitical crisis preparedness
- Increased awareness about geopolitical developments across the Cyber boards
- Geopolitical risk management & implementation of mitigation activities

HOW COULD GEOPOLITICAL RISKS EFFECT YOUR BUSINESS?

- Sanction regime, trans-border barriers and export controls
- Disruption in supply chain (e.g. due to raw materials shortage)
- Market exit due to the regulation changes, military activities, etc.
- Geopolitically induced cyber attacks
- Worldwide reputational damage
- Regulatory changes and legal penalties due to non-compliance

OUR STRATEGIC CYBER RISK ADVISORY TEAM

5



Mathias Holdt

Regional Director,
Aarhus

@: mho@improsec.com
T: (+45) 9340 8032



Tina Löwe

Strategic Cyber Risk Advisor

@: til@improsec.com
T: (+45) 9340 8013



Amalie Christensen

Junior Security Advisor

@: ach@improsec.com
T: (+45) 9310 6032



Hans Larsen

Strategic Cyber Risk
Advisory

@: hal@improsec.com
T: (+45) 9340 8086



Victoria Chumenko

Junior Security Advisor

@: vch@improsec.com
T: (+45) 3123 0150



Peter Noes

Strategic Cyber Risk
Advisor

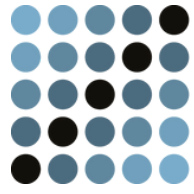
@: pno@improsec.com
T: (+45) 9310 4077

www.improsec.com

info@improsec.com

(+45) 5357 5337

Note: Any estimates provided in this document are merely opinions of possible pricing estimates that could be encountered, based on the knowledge provided and experience that has been provided, The estimates are NOT a guarantee. Improsec accepts no liability for any estimates provided throughout this presentation.



Improsec



STRATEGIC CYBER RISK ADVISORY

WEBSITE:

www.improsec.com

EMAIL:

info@improsec.com

PHONE:

(+45) 5357 5337